

Dear Starbucks,

I'd like to extend my compliments about your product, and the amazing service you provide. It's great to travel and always be able to count on a Starbucks to be around for delicious coffee.

That being said, I'd like to ask for your help. As a regular customer, I'm pleading with you to PLEASE sponsor one final season of the most amazing show, The Borgias, written by Neil Jordan. Unfortunately, it was canceled by Showtime last spring, just shy of its final season. It doesn't make sense to cancel a production if there're only 10 episodes left to finish the story.

Many successful campaigns have used this tactic to gain sponsors. So, on the behalf of the over 3 million fans worldwide, please consider this request.

A forever faithful customer.

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